

**Science and technology for skin care and wellbeing:
a gently reshaped body with the new icoone® range**

i-Tech Industries® develops unique devices to treat skin blemishes and imperfections through deep and effective stimulation of the connective tissue, for excellent results after the first treatment.

“A futuristic depuffing device”. This is how **Vogue US** has defined **icoone®**, the device created by **i-Tech Industries®**, the Bologna-based company always at the forefront when it comes to developing body-reshaping technologies and non-invasive connective tissue treatments. But **icoone®** goes beyond this definition, taking care as it does of both **your and your skin’s wellbeing**. Chosen and beloved by Victoria’s Secret angels, by Belen Rodriguez and by Ashley Graham just to name a few, the **Wall Street Journal** has included it among the best gifts for women who love taking care of themselves. Professional centres use it for **draining, firming and reshaping treatments** with extraordinary results, as it visibly reduces blemishes and ensures an effective anti-aging action. In the medical version, it can be a therapeutic tool for **treating lymphatic and vascular problems** and an ally for regenerating **scars and burns** and for **post-pregnancy and post-surgery treatments**. i-Tech Industries® showcases the new product range, which consists of six new models.

A new concept of skin

i-Tech Industries® focuses on the development of **new technologies** and major **scientific advances** in skin tissue. The skin is the most extensive organ of the human body. It is extremely sensitive and important due to its protective action against external agents. That’s why the core business of i-Tech industries® revolves around the **skincare culture**. The **icoone®** project draws inspiration from an idea by **Professor Jean-Claude Guimberteau** – a specialist in reconstructive surgery who dedicated many years to studying the skin – concerning the connective tissue structure: according to Guimberteau, the skin should be conceived as a **living, breathing organ**, and the subcutaneous tissue consists of a network of **microvacuoles** that constitute the functional unit of the tissue structure. This new vision completely replaces the traditional concept of the skin being formed by a layer of tissues, and consequently brings about the need for a new way to treat the skin.

State-of-the-art technology with stunning results: the Roboderm® patent

icoone® owes its effectiveness to the exclusive and international **Roboderm®** patented technology, which ensures customised treatments for rejuvenating the skin and reshaping the body. Roboderm® is the only technology that generates **Multi Micro Alveolar Stimulation (MMAS)**. This is achieved through the set of **microholes** on the surface of the **microstimulators** located in the **icoone®** handpieces. These microstimulators rotate back and forth stimulating the skin in a precise and effective manner, generating up to **21,600 micro-stimulations per minute**. In particular, stimulation takes place on **3 surfaces at once**: 2 independent motorised microstimulators move simultaneously over the same area, complementing one another and exercising the tissue with toning effects, while 1 central chamber, located between the microstimulators, works more in depth on fat deposits. Roboderm Technology®, therefore, **triples the stimulation surface**, for deeper, more efficient skin stimulation, unlike that offered by any other technology or device present on the market today. Triple suctioning also makes the **handpieces easier to use**, without the need to exert pressure: the operator can use both hands simultaneously, with positive effects both for the client, who enjoys softer, more natural stimulation, and for the operator, who is not fatigued - **cutting-edge technology with utmost simplicity of operation**.

Indeed, icoone® is the only device that enables **symmetrical two-hand stimulation**, allowing the operator to work on both sides of the body at once, delivering a treatment that is as relaxing and delicate as a manual massage, but with the effectiveness of this innovative technology.

Devices for aesthetic and rehabilitation applications

The icoone® range includes **two models** – **Beauty** and **Medical** – each available with or without **LED** and **laser** light sources, whose action, combined with microstimulation, allows for **quicker and more targeted treatment of specific areas of the body**. This way, results are faster and longer-lasting, both in terms of aesthetics and rehabilitation. Moreover, icoone® treatments contribute to speeding up the cell metabolism, producing new collagen and maintaining tissue tone, so as to avoid the classic “sagging effect” typical of other treatments. icoone® is a non-invasive, **painless and 100% natural technology**. It can be used every day even on the most delicate and damaged skin, and can be used to treat even the most sensitive and vulnerable areas such as eyes, lip area, cleavage, neckline, neck, inner arms and thighs, knees and ankles.

New icoone® products

The new icoone® devices boast even higher performing technology, as the **active stimulation surface is increased by 25%**, which means they treat 25% more skin, for quicker, more effective results. Moreover, the addition of 4 new handpieces **brings the total number of icoone® handpieces to 11**, making it possible to offer even more customised and targeted treatments, especially for the face and the more sensitive areas of the body. More modern and more compact, the new **ergonomic design** is flanked by **completely new software** offering new programs and a **more user-friendly interface**. This includes a detailed **help** function in several languages to guide the operator in the most functional and comfortable use of the handpieces.

i-Tech Industries®

Through its scientific approach and its meticulous, ongoing analysis of every aesthetic and medical case treated, i-Tech Industries® has become a worldwide benchmark for the development of body remodelling technologies and non-invasive connective tissue treatments. icoone®, in particular, is a leading system in the fields of beauty care, rehabilitation, sport and wellness. i-Tech Industries® has embraced and developed the extraordinary intuition of Professor Jean-Claude Guimberteau, designing a technology that treats the countless microvacuoles of the subcutaneous tissue in a targeted and effective manner, thus ensuring faster and longer-lasting results.