



# i-Boost

Active beauty



# A new beauty

Ever since the ancient time, beauty has been defined as the perfection of the body: a harmony of body parts that is wonderful and amazing to see.

In more recent times, the concept of beauty has evolved into a broader vision that includes not only exterior but also interior harmony, and focuses on health and physical well being.



Caring for our personal appearance and feeling fit have a direct impact on our self-esteem. This is why today, along with aesthetic treatments, we need to develop solutions for the care of the body and muscle structure.



The result is a new type of holistic beauty based on the value of balance, which manifests itself through healthy skin and healthy body, correct posture and harmony of movements.

i-Boost is a practical response to this new vision, a totally innovative concept that opens a whole new understanding of the beauty industry and its dynamics.



# i-Boost

A unique approach in response to the new concept of beauty

i-Boost is first of all a new philosophy that combines care of the body from the outside, through specific treatments aimed at accelerating the skin regeneration process, and health of the body from the inside, by acting directly on muscle tissues to achieve visible perfection.



This philosophy translates into a unique treatment that combines aesthetic and physical care. Beauty centres, spas, gyms and fitness centres will finally be able to host a technology area where each customer will have the opportunity to complete their body care experience through specific, non-invasive treatments aimed at achieving physical and mental fitness, by gaining self-confidence and improving their health, as the result.

# Balance between aesthetics and movement

## Feeling good inside and outside

The combined action of the Icoone® and Imoove technologies allows every person to work on the body in its entirety. On the one hand, Icoone® helps to achieve a well-proportioned body, a perfect connective tissue structure and a well-defined physique; on the other hand, exercising with Imoove stimulates the fast burning of fats, restoring muscle tone and perfect balance in body posture.

## 100% deep skin regeneration

Icoone® is the ideal solution to support all other technologies and treatments, as it is 100% natural and non-invasive. Being extremely gentle, there are no restrictions to its use on any skin condition and body area, and provides intense sensory pleasure during the application.

The multidimensional massage delivered by Icoone® ensures excellent skin care and figure reshaping results, and accelerates the rejuvenation process even in the most difficult cases, as demonstrated by numerous scientific studies conducted on both aesthetic and medical applications.



## Natural muscle stimulation

Improving muscle tone helps to fight ageing and to feel younger inside and outside. Imoove reproduces the natural spiral movements of the muscles and joints thanks to its patented Elispherique® technology.

The programme includes exercises that the user performs standing on a board, specially designed to simulate an elliptic movement, which acts directly on the muscles, providing a sense of immediate general well-being throughout the body. Personalised programmes aimed at reducing local fat can be created to meet individual needs.



# The beauty technology area

## A world of benefits for your customers

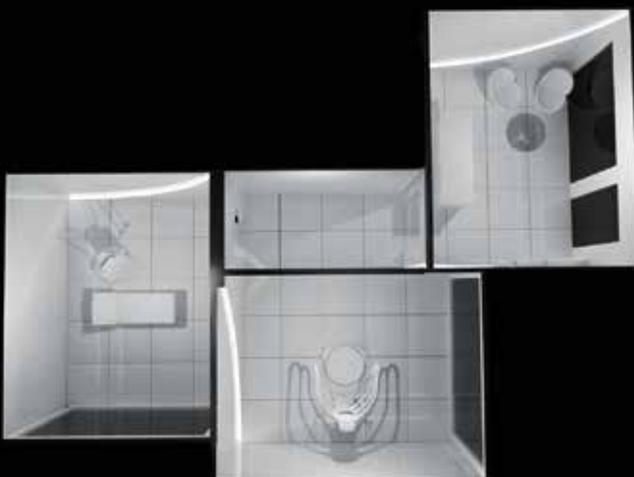
i-Boost is the new "body beauty zone" designed for the achievement of aesthetic perfection and body health.



It is a real added value for beauty centres, fitness centres and spas, as it allows them to offer their customers an opportunity to improve their quality of life and general well-being of body and mind.

## An island of exclusive pleasure

More efficient, money-wise and time-wise, for men and women to take care of their appearance and health, i-Boost offers the opportunity to try an exclusive treatment and indulge in a pleasant sensory experience.





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